

Dear Parent/Guardian,

At Google, we believe that inspiration can come from anywhere, but there's always been one source that never ceases to amaze us: our kids. Year after year, we are moved by the delight and wonder they find in the world around them, and these flashes of brilliance help influence our products and make the web — and our world — a better place.

This year marks our 10th annual Doodle 4 Google contest, and our theme is: "What inspires me." We're excited to have students (and parents) reflect on what most inspires them by creating a unique, uplifting doodle using any medium (crayon, paint, silkscreen, wood, computer chips, chocolate chips (er, maybe not), etc...).

Five finalists will be flown to Google's Mountain View headquarters, and one winning student from among the five will receive:

- A \$30,000 college scholarship
- A \$50,000 Google for Education technology package for their school
- A behind-the-scenes experience with the Doodle team to transform their Doodle into an interactive experience that will launch by the end of 2018

Check out doodle4google.com for the entry form and more information.

Let the doodling commence!
The Doodle 4 Google Team

Doodle 4 Google Overview

Key Dates

- Competition opens: January 8, 2018
- Competition closes: March 2, 2018

How to Enter

1. Download and print the entry form at doodle4google.com or ask your student's teacher for an entry form.
2. On the entry form, have students create their doodles using any material they want, write their 50-word statement, and have parents sign the form.
3. Students can create the doodle on another sheet of paper, take a digital photo, or scan the doodle and tape it to the official entry form. Just be sure that the tape is clear and the doodle fits above the information on the bottom of the entry form.
4. Entry forms can be submitted digitally at doodle4google.com as a .jpg or .png file. Entry forms can also be submitted by mail. Mailed submissions must be postmarked by March 2, 2018 and received seven days from the postmark deadline at the addresses below.

Regular Mail:

Doodle 4 Google
PO Box 510337
New Berlin, WI 53151

Overnight Deliveries:

Doodle 4 Google, Promotions Department
5000 South Towne Drive
New Berlin, WI 53151

