



# Coleman Middle School PTSA

## 2017 – 2018 BUSINESS SPONSORSHIP OPPORTUNITIES

Coleman Middle School PTSA would greatly appreciate your financial support with our 2017-2018 Fundraising Drive. Your donation will help assist our teachers and staff to provide a positive and supportive learning environment for over 900 sixth, seventh and eighth grade students.

Your donation will help Coleman PTSA supply technology, teaching materials, equipment, campus improvements and other supportive programs to our Coleman students and staff. To thank you for participating in our fundraising drive, we offer you the opportunity to display your business's support in various ways around campus, in our Coleman Chronicle e-newsletter and on our PTSA website.

### **\$2,000 KING COBRA Sponsor Benefits**

- YOUR BUSINESS will be highlighted with a marketing story in one COLEMAN CHRONICLE email that will be sent to ALL Coleman families
- BRING YOUR BUSINESS INFORMATION TO BE DISPLAYED on a table at ALL THREE GENERAL MEMBERSHIP MEETINGS
- YOUR BUSINESS LOGO DISPLAYED on a **large sized banner** near the front school entrance
- YOUR BUSINESS NAME and contact information highlighted on the Coleman PTSA website
- YOUR BUSINESS NAME proudly listed on Coleman PTSA General Membership Meeting programs
- YOUR BUSINESS LOGO featured on Coleman Chronicle e-newsletter with a link to your website, sent to ALL Coleman families every two weeks

### **\$1,000 Gold & Black Sponsor Benefits**

- BRING YOUR BUSINESS INFORMATION TO BE DISPLAYED on a table at TWO GENERAL MEMBERSHIP MEETINGS.
- YOUR BUSINESS LOGO DISPLAYED on a **medium sized banner** near the front school entrance.
- YOUR BUSINESS NAME and contact information highlighted on the Coleman PTSA website
- YOUR BUSINESS NAME proudly listed on Coleman PTSA General Membership Meeting programs.
- YOUR BUSINESS LOGO featured on Coleman Chronicle e-newsletter with a link to your website, sent to ALL Coleman families every two weeks.

### **\$500 Coleman Spirit Sponsor Benefits**

- YOUR BUSINESS LOGO DISPLAYED on a **small sized banner** near the front school entrance.
- YOUR BUSINESS NAME and contact information highlighted on the Coleman PTSA website
- YOUR BUSINESS NAME proudly listed on Coleman PTSA General Membership Meeting programs.
- YOUR BUSINESS LOGO featured on Coleman Chronicle e-newsletter with a link to your website, sent to ALL Coleman families every two weeks.

(OVER)



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## 2017 – 2018 BUSINESS SPONSORSHIP OPPORTUNITIES

Donation Level:       \$2,000       \$1,000       \$500

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**\*Please email camera ready Business Ad artwork via a .pdf and JPEG file\*  
to Janet Knust at [jshimberg@yahoo.com](mailto:jshimberg@yahoo.com)**

For all other logo placements, send artwork as soon as possible.  
Banners will be printed as donations are made,  
artwork is received and time allows for individual banner production.

Large banner: 48" x 72" \* Medium banner: 36" x 60" \* Small banner: 24" x 36"

All promotional material displayed at the General Membership meetings or on school grounds  
must be approved by the PTSA President and Coleman Principal.

# THANK YOU FOR YOUR SUPPORT OF OUR SCHOOL!

Questions? Contact PTSA Business Sponsorship Chairs:

Janet Knust: [jshimberg@yahoo.com](mailto:jshimberg@yahoo.com) or Erin Doyle: [erd4fsu@yahoo.com](mailto:erd4fsu@yahoo.com)

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|---|-----------------------|---------------|
| <input type="checkbox"/> Cash Received  | Cash Amount \$ _____  | Rec By _____  |
| <input type="checkbox"/> Check Received | Check Amount \$ _____ | Check # _____ |