

An Executive board meeting was held on August 14, 2020 commencing at 8:00 am via Zoom. The following PTA Officers and Board Members were present:

Arianne Corbett - President

Teresa Watkins - Treasurer

Lucy House White - VP Communications

Kristen Schmidt - VP Membership and Community

Yanira Teitelbaum - VP Fundraising

Candice Sollner - Recording Secretary

AC Mitisek - VP Programs and services

1. School start updates - what we know so far
 - a. Virtual for 1 week starting on the 24th. Choice beginning on 31st.
 - b. PPE and supplies can be supplemented by the PTA
 - c. Hillsborough Education Foundation is taking money and item donations
 - d. Mabry has enough technology for all who need it.
 - e. There will be a car line pick up for e learners to pick up Dolphin Depot items, technology, books
2. Updated budget and priorities for next year
 - a. Technology expense decreased to 19,000.
 - b. Fundraising increased
 - c. Campus improvement - goal is to replace all projectors. The film was completed on the cafeteria windows by the district over the summer.
 - d. Possibly getting more outdoor tables. Umbrellas possibly to be added. Other types of sun shade will be investigated.
3. Communication strategies
 - a. Mabry Minute will post to all official and unofficial Facebook pages.
 - b. Possibly a mid week follow up Mabry Minute as we have more details.
 - c. Add information about busses and HOST.
 - d. Any Canvas information we send out should be more organized. User guide more geared toward our school.
3. Membership -
 - a. Membership toolkit app - we need to encourage people to download the app. Volunteer opportunities are up now.
 - i. We may be able to thank sponsors through the app
4. Fundraising update and amazon wish lists
 - a. GiveSmart will be used to collect business sponsorships.

- b. Can we do electronic ads through the online Friday folder?
 - c. Maybe a permalink in the Mabry Minute to a Friday folder or a link on Canvas
 - d. Spirit night - schedule half of the year in advance. It will be take out only for an entire week the first week of each month
 - e. Suggestion made for Walk a Thon in the spring and Auction in the fall. All members in agreement with this.
 - i. Auction - Saturday November 7th. It will be a virtual wine tasting event. Cru and Cheese Please have given quotes. Lucy suggested to also consider Rome and Fig as it is owned by a Mabry family.
 - ii. Committee is hoping that the Walk a Thon can possibly be held in person safety by the Spring.
 - f. Dolphin mascot visit as a fundraiser for Birthdays.
5. Programs update - dolphin depot, 5th grade gift, outdoor seating
6. Back to school board meeting
- a. GMM will be date to be determined and will be via Zoom.
 - b. Next exec meeting next week, Thursday 8:00.

Meeting adjourned 9:08