



# GRADY ELEMENTARY PTA

## *Tiger Partner Program*

Dear Business Leader,

Grady Elementary PTA asks your business to serve as a Tiger Business Partner. Your donation will fund Grady's free after school tutoring program; the chorus and fine arts programs; and will help Grady PTA build a second all-abilities playground.

Grady is in the top 10% of all schools in the State of Florida in math, reading and science proficiency. Grady is ranked 10/10 by greatschools.org, a non-profit school rating service.

Please consider making a tax-deductible donation on behalf of your business to Grady Elementary PTA. There are many benefits to consider:

- Tiger Business Partners are recognized as sponsors both on our website and at school events.
- Partners at the "Cougar Level" (\$500 and higher) will receive a **banner in the school carline**.
- Partners at the "Bengal Level" (\$1,000 and higher) receive all the benefits of the lower levels, plus they may interact with Grady families at **vendor tables at four school events** held during the school year; will have their logos placed prominently on the school's Tiger Trek **spirit shirt** and will also receive a **one week "thank you" message on the Grady Elementary School Marquee**.
- Partners at the "Leader of the Pack" (\$1,500.00 and higher) receive all the benefits of the lower levels and will have **their logo and website featured**, alternating with other Leaders of the Pack, on our [www.gradytigers.org](http://www.gradytigers.org) home page throughout the 2017-2018 school year. **Our website traffic is substantial** (40,449 page views; 14,142 sessions; 5,891 users; 59.7% of users are returning visitors in 2016-17). In short, parents and teachers view our website several times a week.
- Partners at the "Siberian Level" (\$2,000 and higher), will get it all. In addition to all the benefits of the lower levels, Siberian Partners will receive a **dedicated, not alternating, advertisement** on our home webpage; will be the **topic of 3 specific electronic newsletter articles** throughout the year and will have a **website link prominently featured in every electronic newsletter** we send to the parents and teachers of Grady Elementary, almost all of whom reside in South Tampa. These sponsors will also be presenting sponsors of the annual Teacher Appreciation Luncheon.

Please consider becoming a Tiger Business Partner today. Please fill out and mail in the form attached to this letter. Please contact me, Jessica Schentrup, VP of Sponsorships, at [sponsorships@gradytigers.org](mailto:sponsorships@gradytigers.org), with any questions or for further details. I will be happy to talk with you about this wonderful program.

Sincerely,

Jessica D Schentrup, VP of Sponsorships



# GRADY ELEMENTARY PTA

## *Tiger Partner Program*

### Annual Business Sponsorship Commitment

*Yes, I/ We would like to support Grady by becoming a Tiger Business Partner!*

\_\_\_\_\_ Siberian \$2000

\_\_\_\_\_ Leader of the Pack \$1500

\_\_\_\_\_ Bengal \$1000

\_\_\_\_\_ Cougar \$500

### Recognition Information

Sponsor's Printed Name: \_\_\_\_\_

Sponsor's Signature: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

***Sponsor Name as it should appear for Recognition:***

\_\_\_\_\_

Please ***return Sponsorship Commitment and Payment*** to school office no later than October 1, 2017 for Recognition at Fall Events. Please make checks payable to Grady PTA

Mail to: Grady Elementary 3910 West Morrison Avenue Tampa Florida 33629  
Attn: Tiger Partner Program

Grady Elementary PTA is a 501 (c) (3) non-profit organization (Tax ID #23-7102322).

All donations are tax deductible.



# GRADY ELEMENTARY PTA

## *Tiger Partner Program*

### **SIBERIAN TIGER PARTNER, \$2000 DONATION**

Receive **ALL** the Benefits offered through Tiger Business Partnerships!

**Tiger Teachers' Appreciation Luncheon Presenting Sponsor**

**Dedicated, Non-scrolling Advertisement on home page of Grady PTA website \*NEW!**

**3 dedicated articles about your business in the Tiger Talk e-newsletter \*NEW!**

**Premier Gold Level Tiger Trek Walkathon Sponsor**, includes:

- + **Large Logo** on Tiger Trek **Spirit Shirt** (must sign up before October 1, 2017)
- + **Recognition** on Grady PTA **website** (Business Logo and Link to website)
- + **"Premier Gold" Sponsor Table** at Tiger Trek Walkathon
- + **Banner recognition in Carline** as "Premier Gold" Walkathon Sponsor

**Business Partner Table with option to distribute flyers and promotional goods** at Fall Festival (10/20/17; Tiger Trek (11/17/17); Winter Concert (12/4/17); and Spring Musical (tentative 4/25/18)

**One week "Thank You" on School Marquee**

**Business Banner prominently displayed in School Carline**

**Business Partner recognition in printed programs at Winter Concert & Spring Musical**

**Business Partner recognition on PTA website**

**Business Partner recognition in "Tiger Talk" e-Newsletter distributed to Grady families**

### **LEADER OF THE PACK TIGER PARTNER \$1500**

*All the Benefits of Bengal Sponsorship **PLUS***

**Alternating, Scrolling Advertisement on home page of Grady PTA website \*NEW!**

**Premier Gold Level Tiger Trek Walkathon Sponsor**, includes:

- + **Large Logo** on Tiger Trek **Spirit Shirt** (must sign up before October 1, 2017)
- + **Recognition** on Grady PTA **website** (Business Logo and Link to website)
- + **"Premier Gold" Sponsor Table** at Tiger Trek Walkathon
- + **Banner recognition in Carline** as "Premier Gold" Walkathon Sponsor

## **BENGAL TIGER PARTNER \$1000**

*All the Benefits of Cougar Sponsorship PLUS*

**"Silver" Level Tiger Trek Walkathon Sponsor**, includes:

- + **Small Logo** on Tiger Trek **Spirit Shirt** (must sign up before October 1, 2017)
- + **Recognition** on Grady PTA **website** (Business Logo and Link to website)
- + **"Silver" Sponsor Table** at Tiger Trek Walkathon
- + **Banner recognition in Carline** as "Silver" Walkathon Sponsor

**Business Partner Table with option to distribute flyers and promotional goods**

at Fall Festival (10/20/17; Tiger Trek (11/17/17); Winter Concert (12/4/17); and Spring Musical (tentative 4/25/18)

**One week "Thank You" on School Marquee**

## **"COUGAR" TIGER PARTNER \$500**

**Business Banner prominently displayed in School Carline**

**Recognition as Business Partner in printed programs at Winter Concert & Spring Musical**

**Recognition as Business Partner on School website**

**Business Partner recognition in "Tiger Talk" e-Newsletter distributed to Grady families**