



## Public Affairs Office

### CONTACT

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Public Information Officer  
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### OASIS CHARTER SCHOOLS

Oasis Elementary North  
Oasis Elementary South  
Oasis Middle School  
Oasis High School  
[www.capecharterschools.org](http://www.capecharterschools.org)

### OFFICE OVERVIEW

The Oasis Charter Schools Public Affairs Office oversees the public information efforts of the charter school system, and manages media relations for all charter school departments. The Public Information Officer (PIO) serves as the official spokesperson of the charter schools and is a member of the Command Staff for emergency incidents. The PIO produces the charter school's contribution to the City of Cape Coral's community newsletter, *On The Move*, manages all media interviews, oversees the operations and public relations for the charter school's annual events, supervises the production of live City of Cape Coral Charter School Authority Governing Board and Budget Workshop meetings in Council Chambers, produces the OCS Strategic Plan Meetings, and the biennial Oasis Charter Schools Town Hall meetings, among other public duties.

The OCS Public Affairs office is also responsible for monitoring the charter school's main website, and along with the system's IT Network Analyst, periodically updates the pages. The Office is also responsible for monitoring the system's media presence via the City of Cape Coral Calendar Events page, The Breeze Newspaper Legal Notices, FaceBook and FaceBook Live, Twitter, Instagram, and other social media outlets. The OCS Public Affairs office also collaborates with all available broadcast media outlets including television, radio, podcasts and video accounts.