



2018-2019 BUSINESS PARTNERSHIPS

SHOWCASE YOUR BUSINESS & SUPPORT OUR SCHOOL!

Do you want to reach a dedicated and active community while supporting an “A” Hillsborough County Public School? Join Mabry Elementary as a Business Partner! Multiple levels are available, including general Business Partnerships and Event Sponsorships that will showcase your business!

Mabry PTA Business Partnership Levels

\$500.00 DOLPHIN FRIEND

- Your business name / logo featured on the **Mabry PTA Website** (*August 2018 – July 2019*)
- Your business name / logo posted on **PTA Social Media Outlets** (*Once every 9 weeks*)
- Your business name / logo featured on a **“Thank You Business Partners” Banner*** to be displayed at school PTA Events such as Business Expos and General Membership Meetings (**Payment must be received by September 1, 2018*)
- Personalized **“Thank You” Message on Digital School Marquee** on Lois Avenue (*Twice per year for 1 week duration*)
- Your business listed in the **NEW Business Directory** on the Mabry PTA Website (*August 2018– July 2019*)

\$750.00 DOLPHIN CONTRIBUTOR

All items listed under “Dolphin Friend” and...

- **Due to city zoning code enforcements, we are no longer permitted to hang banners of any size on the fence surrounding the school property. We are working with the City and the School Board for a possible solution to this change, in the meantime we will be unable to hang any banners as in previous years.**
- **Two 8x11 Business Advertisement Flyer** sent home in each Student’s Friday Folder (*Fall and Spring Semester; business provides 850 Flyers, flyer must be approved by the school Principal before distribution, PTA chooses date for distribution*)
- Your business marketing material(s) displayed at Business Partner Table at **Mabry’s Fall and Spring Business Expos**
- Your business marketing material(s) displayed at Business Partner Table at **Mabry PTA General Membership Meetings** (*4 meetings per year*)

\$1,500.00 DOLPHIN SCHOLAR

All items listed under “Dolphin Friend” and...

- **Due to city zoning code enforcements, we are no longer permitted to hang banners of any size on the fence surrounding the school property. We are working with the City and the School Board for a possible solution to this change, in the meantime we will be unable to hang any banners as in previous years.**
- **Four 8x11 Business Advertisement Flyers** sent home in each Student’s Friday Folder (*Fall and Spring Semester; business provides 850 Flyers, flyer must be approved by the school Principal before distribution, PTA chooses date*)
- **Business Name/Logo on General Membership Meeting Agendas** distributed to PTA members present at meeting
- Your business marketing material(s) displayed on Business Partner Table at **Mabry’s Fall and Spring Business Expos**
- Your business marketing material(s) displayed on Business Partner Table at all **PTA General Membership Meetings**

Sign up for Business Partnership & Event Sponsorships at www.mabrypta.org

Questions? Contact Business Partner Chair Jesica Montgomery

MabryPTABusinessPartner@gmail.com or (317) 501-5739

*All ads/flyers/logos/content must be approved by Mabry Elementary Principal and PTA who maintain sole right of approval and must be provided at least 30 days prior to use.. High resolution images required for Logo use and distribution. Digital marquee ad(s) appear once each 9-wk qrt of school year and scroll for X consecutive days depending on level of sponsorship. Flyers must state “Proud Business Partner of the Mabry PTA” and should be personalized to Mabry Elementary; 850 flyers to be provided per distribution cycle. PTA Membership Meeting/event speech must be approved by PTA and school principal. Additional restrictions may apply.

2018-2019 Mabry PTA Event Sponsorship Levels

Mabry Elementary PTA hosts two event fundraisers that will easily cater to your specific advertising needs:

- **Fall Fundraiser:** The 10th Annual Mabry Elementary PTA Walk-A-Thon held on **October 20, 2018** is a daytime event where students, families, and faculty join together for fitness and social activities, walk laps at Mabry's track, and more! **Attendance of 800+**. Payment and logo/artwork for this event is due by 09/28/2018
- **Spring Fundraiser:** The Mabry Elementary PTA Spring Auction held in **Spring 2019** is an adult evening of fun, glamour and fabulous Auction items! This event features a silent and live auction, entertainment, exciting menu of food and drink, and so much more. **Attendance of 450+**.

Mabry Elementary PTA Walk-A-Thon Sponsorship Levels*

\$250 Dolphin Sprinter *(Limited Quantity Available)*

- **Business Logo on Walk-A-Thon T-Shirts**
- **"Thank You" post on PTA Social Media Outlets** and **"Thank You" Announcement** during event *(once during event)*
- **Business Logo featured on PTA Website Walk-A-Thon Page** during 2017-2018 School Year
- **Business logo/name on post-event "Thank You" Banner** displayed at Car-Line Pick off of Lois Avenue during Fall 2018

\$500 Dolphin Pacer *(Limited Quantity Available)*

Items listed under "Dolphin Sprinter" and...

- **"Thank You" Message on Digital School Marquee** located on Lois Avenue *(scrolling message for three days)*
- Business marketing material(s) displayed at **Business Partnership Table** at event
- **"Thank You" Announcement** during event *(twice during event)*

\$750 Dolphin Marathoner 26.2 *(Limited Quantity Available)*

Items listed under "Dolphin Sprinter" and ...

- **4x6 ft. Banner** displayed at Mabry/Coleman Track on day of event *(artwork must be approved by school principal)*
- **"Thank You" Announcement during event** *(once per hour)*
- **"Thank You" Message on Digital School Marquee** located on Lois Avenue *(scrolling message for one week)*
- Business marketing material(s) displayed at **Business Partnership Table** at event

Mabry Elementary PTA Spring Auction Sponsorship Levels

\$1,500 Platinum Sponsor *(Limited Quantity Available)*

- **Co-sponsor Event Stage** with your Business Banner *(size restrictions apply)*
- **Business Name/Logo on Auction T-shirt** *(Preferred Position)* and **Full size Page Ad** in Auction Program
- **Signature Drink** named after your business
- **Business Name/Logo on Table Decor** and Business logo on **PTA Website Auction Page** during 2018-2019 School Year
- **"Thank You" Announcement** During Event *(once per hour)* and **Business Logo in Scrolling Digital Slideshow** during event
- **Business logo/name on post-event "Thank You" Banner** displayed at Car-Line Pick up on Lois Avenue during Spring 2019
- **"Thank You" post on PTA Social Media Outlets**
- **6 Auction Tickets, 6 Drink Tickets, and VIP Check-Out**

\$750 Gold Sponsor *(Limited Quantity Available)*

- **Business Name/Logo on Auction T-shirt** and **Half Page Ad** in Auction Program
- **Business Name/Logo on Table Decor** and **"Thank You" post on PTA Social Media Outlets**
- Business logo on **PTA Website Auction Page** during 2018-2019 School Year and **"Thank You" Announcement** During Event
- **Business logo/name on post-event "Thank You" Banner** displayed at Car-Line Pick up off of Lois Avenue during Spring 2019
- **4 Auction Tickets and 4 Drink Tickets and Business Logo in Scrolling Digital Slideshow** during event

\$350 Silver Sponsor

- **Business Name/Logo on Auction T-shirt** and **1/4 Page Size Ad** in Auction Program
- **Business Logo in Scrolling Digital Slideshow** during event and **"Thank You" post on PTA Social Media Outlets**
- **Business logo/name on post-event "Thank You" Banner** displayed at Car-Line Pick off of Lois Avenue during Spring 2019
- **Two Auction Tickets and Two Drink Tickets**