

An Executive Meeting was held on October 29, 2020 commencing at 8:04 am via Zoom. The following PTA Officers and Board Members were present:

Arianne Corbett - President

Teresa Watkins - Treasurer

Lucy House White - VP Communications

Kristen Schmidt - VP Membership and Community

Yanira Teitelbaum - VP Fundraising

Candice Sollner - Recording Secretary

AC Mitisek - VP Programs and services

Erik Holley

Natalia Arroyo

Paula Barton

Bridget Misemer

Alexis Bever

Lisl Unterholzner

Jennifer Holden

Lauren Martin - Hospitality chair

1. President's Report

a. Approve Minutes

b. Upcoming Meetings - 12/3 Exec meeting and 12/8 GMM at 6 pm

2. Logo Presentation - Kim Bryant organized some logo options given by Mabry parents. Arianne will be sending a survey monkey to vote on the new logo.

3. Treasurer

a. Auction income is looking great.

b. Expenses are right on track.

c. We are waiting on projector estimate. Funds can be released at this time for the projectors.

4. Fundraising

a. Auction - Revenue is already at 27,639.81. Staff/teacher tickets add ons were very successful. The auction items are up and available. Hillsborough Education Foundation basket will continue this year. LOL basket will be dedicated for HEF basket.

- b. Business Partners - Tampa Pizza Company Spirt week brought in \$500.
 - c. Giving Tuesday December 2nd.
- 5. Membership
 - a. We are at 319 members now.
 - b. Possibly doing some type of classroom competition to increase membership.
 - c. Still need a faculty rep.
- 6. Safety - Mayor Castors Crosswalks to Classrooms painted the Hubert/Estrella crosswalk.
 - a. A four way stop is planned for Hubert
 - b. San Jose and Henderson - no right no red signs need to be adjusted.
 - c. Possibly a special edition Mabry Minute addressing safe Halloween strategies.
- 7. Advocacy
 - a. Hillsborough Education Foundation. Provide programs, mentors and funding for title 1 schools. 63% of students in Hillsborough County are on free/reduced lunch.
 - b. Community Equity Partnership. We are partnered with an elementary school and we can do as much or as little as our school can. All schools are underfunded, but it shows much more in schools with less active or no PTA.
 - c. There is \$2,000 allocated in our budget for Hillsborough Education Foundation at this time.
- 8. Hospitality -
 - a. Possibly changing staff appreciation week to the week before spring break instead of May.
 - b. eLearning teachers are also included.
 - c. Plant has program through Redneck wine which allows parents to gift a bottle of wine to teachers. We can implement this at Mabry.
 - d. Last week before Thanksgiving will be thankful week.
- 9. Membership
 - a. Membership Toolkit is going smoothly. Dolphin Depot, Mabry Minute and Volunteer sign up have all been migrated.
 - b. New Mabry PTA website will be live soon.
 - c. Business sponsorships and fundraising can be handled through Membership Toolkit.
- 10. Programs and Services
 - a. Most teacher and students are not participating in the weekly fitness challenges.
 - b. Should have teachers or homeroom parents send a reminder to participate.
 - c. Pen pal program at Westshore Elementary has started.

d. Book Fairy is going well.

e. Dolphin Depot - still planning to not make any new orders until next year.