



2021-2022 Business Sponsorships

SHOWCASE YOUR BUSINESS & SUPPORT OUR SCHOOL!

Do you want to reach a dedicated and active community while supporting an “A” Hillsborough County Public School? Join Mabry Elementary as a Business Partner! Multiple levels are available, including general Business Partnerships and Event Sponsorships that will showcase your business!

Mabry PTA Business Partnership Levels*

\$750.00 DOLPHIN FRIEND

- Your business name / logo featured on the **Mabry PTA Website** (*September 2021– July 2022*)
- Your business name / logo posted on **PTA Social Media Outlets** (*Once every 9 weeks*)
- Your business name / logo featured on a **“Thank You Business Partners” Banner*** (**Payment must be received by September 2021*)
- Personalized **“Thank You” Message on Digital School Marquee** on Lois Avenue (*Twice per year for 1-week duration*)
- Your business listed in the **Business Directory** on the Mabry PTA Website (*August 2021– July 2022*)

\$1000.00 DOLPHIN FANATIC

All items listed under “Dolphin Friend” and...

- **Two Electronic Business Advertisement Flyers** (*Fall and Spring Semester; business flyer must be approved by the school Principal before distribution, PTA chooses date for distribution*)
- Your business marketing material(s) displayed at Business Partner Table at PTA General Membership Meetings (if in person meetings are allowed)
- **“Proud Mabry Sponsor” Window Decal**

\$1,500.00 DOLPHIN SCHOLAR

All items listed under “Dolphin Friend” and...

- **A Banner displayed on the Mabry Campus /Carline.**
- **Four Electronic Business Advertisement Flyers** (*Fall and Spring Semester; business flyer must be approved by the school Principal before distribution, PTA chooses date for distribution*)
- **“Proud Mabry Sponsor” Window Decal**
- Business Name/Logo on General Membership Meeting Agendas (shared digitally)
- Your business marketing material(s) displayed at Business Partner Table at PTA General Membership Meetings (if in person meetings are allowed)
- Your Logo displayed on the PTA Facebook cover photo for one (1) month WITH Principal and PTA final say (must mention “proud sponsor of Mabry Elementary PTA)

Sign up for Business Partnership & Event Sponsorships at www.mabrypta.org

Questions? Contact Business Partner Chair Dalyn Mathews

MabryPTABusinessPartner@gmail.com

**All ads/flyers/logos/content must be approved by Mabry Elementary Principal and PTA who maintain sole right of approval and must be provided at least 30 days prior to use. High resolution images required for Logo use and distribution. Digital marquee ad(s) appear once each 9-wk qtr. of school year and scroll for X consecutive days depending on level of sponsorship. Flyers must state “Proud Business Partner of the Mabry PTA” and should be personalized to Mabry Elementary; PTA Membership Meeting advertisements must be approved by PTA and school principal. Additional restrictions may apply. Tiers are subject to change.*

2021-2022 Mabry PTA Event Sponsorship Levels

*Mabry Elementary PTA hosts two event fundraisers that will easily cater to your specific advertising needs:
Mabry Elementary PTA hosts two event fundraisers that will easily cater to your specific advertising needs:*

- **Fall Fundraiser:** The **11th Annual Mabry Elementary PTA Walk-A-Thon** held on **Nov 6th, 2021** is a daytime event where students, families, and faculty join together for fitness and social activities, walk laps at Mabry's track, and more! **Attendance of 800+**. Payment and logo/artwork for this event is due by 09/30/2021
- **Spring Fundraiser:** The **Mabry Elementary PTA Spring Auction** held in **Spring 2022** is an adult evening of fun, glamour and fabulous Auction items! This event features a silent and live auction, entertainment, exciting menu of food and drink, and so much more. **Attendance of 450+**.

Mabry Elementary PTA Walk-A-Thon Sponsorship Levels *

\$250 Dolphin Sprinter *(Limited Quantity Available)*

- **Business Logo on Walk-A-Thon T-Shirts**
- **"Thank You" post on PTA Social Media Outlets** and **"Thank You" Announcement** during event *(once during event)*
- **Business Logo featured on PTA Website Walk-A-Thon Page** during 2021-2022 School Year
- **Business logo/name on post-event "Thank You" Banner** displayed at Car-Line Pick off of Lois Avenue during Fall 2021

\$500 Dolphin Pacer *(Limited Quantity Available)*

Items listed under "Dolphin Sprinter" and ...

- **"Thank You" Message on Digital School Marquee** located on Lois Avenue *(scrolling message for three days)*
- Business marketing material/swag displayed at **Business Partnership Table** at event
- **"Thank You" Announcement** during event *(twice during event)*

\$1000 Dolphin Marathoner 26.2 *(Limited Quantity Available)*

Items listed under "Dolphin Sprinter" and ...

- **4x6 ft. Banner** displayed at Mabry/Coleman Track on day of event and a sponsored activity *(artwork must be approved by school principal)*
- **"Thank You" Announcement during event** *(once per hour)*
- **"Thank You" Message on Digital School Marquee** located on Lois Avenue *(scrolling message for one week)*
- Business marketing material/swag displayed at **Business Partnership Table** at event

Mabry Elementary PTA Spring Auction Sponsorship Levels*

\$1,500 Platinum Sponsor *(Limited Quantity Available)*

- TBD

\$750 Gold Sponsor *(Limited Quantity Available)*

- TBD

\$350 Silver Sponsor

- TBD

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